PROTECT YOUR BUSINESS FROM CYBERCRIMINALS.

KASPERSKY lab

Cybercriminals are getting smarter.

In **2014** alone, over

143,000,000

new pieces of malware were created.[1]
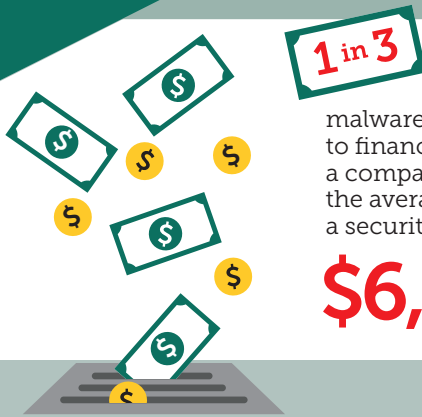
That's over **four** per second.

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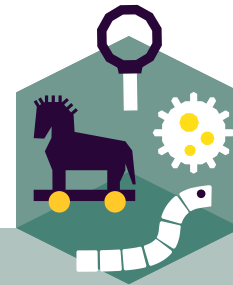And it's not just PCs & Macs that are at risk:

295,000 of these new threats were aimed at mobile devices each month.[2]

1 in 3

malware attacks leads to financial loss and for a company like yours, the average cost of a security breach is

$6,400[3]

But what is malware? It can take many forms, including:

- **Spywares**
- **Viruses**
- **Trojans**
- **Worms**

HACK

X 542

And leads to
- **Stealing data**
- **Capturing passwords**
- **Taking control of your computer**
- **Damaging equipment**
- **Financial fraud**
- **Holding files for ransom**

78% of smaller businesses don't have an IT specialist.[4] But even with limited resources, there are simple steps you can take to stay safe:

Install multi-layered security software
Kaspersky Lab is the world leader in threat detection, with more top scores in independent testing than any other vendor.[5]

Protect your mobile device
Kaspersky Small Office Security protects supported devices so working on the move isn't a problem.

Safeguard important data
Kaspersky Small Office Security allows you to store your data and your customers' data in a vault, so it can't be accessed by cybercriminals or strangers if your computer is lost or stolen.

Bank securely
Online financial transactions always need to be secure. Our Safe Money feature provides a secure browser, so you can connect with trusted sites in complete confidence.

Use strong passwords
Weak passwords are easy to break. Kaspersky Password Manager automatically generates strong passwords and safely stores them in a database, so you only have to remember one.

Sources:
1. AV Test 2014
2. According to Kaspersky Lab
3 & 4. Global Corporate IT Security Risks Survey 2014
5. TOP3 2014 Independent test results study

http://usa.kaspersky.com/business-security/small-business